

Kimberly Myers

1 of 2

WRITER • DESIGNER • DIGITAL COMMUNICATOR • EDITOR

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kimberlymyers7

Newnan, GA

Designer and technical communication professional with experience creating clear, accessible, and student-focused content for higher education audiences. Skilled in content development, editing, and visual communication, with a strong focus on accessibility, usability, and collaboration. Completed coursework for the M.A. in Technical and Professional Writing with graduation in summer 2026.

SKILLS

Writing and Editing

- Technical Writing
- Digital Writing
- Content Development
- Content Strategy
- Alternative Text
- Editing
- Copy Editing
- Proofreading
- Chicago Manual of Style

Digital Tools

- Salesforce Marketing Cloud
- Canva
- Adobe InDesign
- Adobe Illustrator
- Adobe Photoshop
- Adobe Acrobat
- Asana
- Wix
- Ghost
- Wikipedia

Design & Visual Communication

- Digital Communication
- Graphic Design
- Page Layout Design
- Visual Communication
- Brand & Identity
- Digital Accessibility
- Project Management

EDUCATION

Master of Art in Technical and Professional Writing

Middle Georgia State University, Macon, GA, *Expected Summer 2026*

Coursework Completed

Relevant Coursework: Technical Writing in the Digital Age; Writing and Publishing in Digital Environments; Public and Professional Writing; Theory and Practice in Editing and Style; Grant Writing; Rhetoric; Web Development; Instructional Design

Graduate Certificate in Creative Writing

Middle Georgia State University, Macon, GA, *Expected Summer 2026*

Bachelor of Science in Design, Technology & Industry

Minor: Photography

Troy University, Troy, AL, 2005 to 2010

WORK EXPERIENCE

Graphic Designer

University System of Georgia eCampus

2022 to Present

Carrollton, GA

- Design and produce digital-first materials and corresponding print versions supporting higher education content strategy and student success initiatives, while ensuring visual consistency and adherence to established eCampus brand standards.
- Develop campaigns and digital advertising assets, including static and video graphics, and prepare files for distribution to external vendors and partners.
- Review and remediate digital materials to ensure accessibility compliance aligned with WCAG standards, including PDFs, email graphics, and digital publications, and provide guidance to team members regarding accessibility requirements and best practices.
- Design materials in accordance with multiple brand identities, including institutional, collaborative, and system-level branding guidelines.
- Create visual assets for email communications and support email design within Salesforce Marketing Cloud, including accessibility and visual consistency considerations.
- Organize, manage, and share digital assets using SharePoint and OneDrive, including coordinating internal and external access.
- Edit, proofread, and refine content to improve clarity, usability, and effectiveness of student-facing communications.
- Cross-functional collaboration with designers, internal teams, institutional partners, contractors, and vendors on projects.
- Coordinate multiple design and communication projects simultaneously, managing timelines, stakeholder input, and deliverables.

TRAINING

Best Practice for Writing Alternative Text for Complex Images

Center of Inclusive Design and Innovation at GA Tech

January 20, 2026

Creating Accessible Word, PowerPoint, and PDF Documents

Center of Inclusive Design and Innovation at GA Tech

November 18, 2025

Overview of Comm. Tips and Etiquette Considerations for People with Disabilities

Center of Inclusive Design and Innovation at GA Tech

October 28, 2025

Creating Accessible PDFs

LinkedIn Learning

August 6, 2025

General Proofreading: Theory & Practice

Proofread Anywhere

November 5, 2021

ACHIEVEMENTS

Poetry Published

The Fall Line Review 2025 Volume XXVIII

“Yours Truly, Female Cardinal”

“Memories of a Childhood Home”

2025 Interdisciplinary Student Conference

Poetry Reading Panel

WORK EXPERIENCE CONTINUED

Graphic Designer

Shelby County Newspapers, Inc.

2020 to 2022

Columbiana, AL

- Coordinated with designers, editors, and reporters to paginate the weekly newspapers.
- Created graphics to enhance highlighted news articles and data.
- Designed monthly magazines and other specialized publications, creating unique spreads while keeping the brand and style of each publication.
- Collaborated with magazine editor and other designers to redesign the 2021 Shelby County Visitor's Guide and Shelby Living Magazine wedding edition pages.

Graphic Designer

The Southeast Sun

2017 to 2020

Enterprise, AL

- Worked with sales representatives to design advertisements for local businesses within their individual vision and branding to be printed in the weekly newspaper and/or special publications.
- Coordinated with the sports editor and reporters to paginate the sports and scene pages in the weekly newspaper and any other specialized pages.
- Scheduled, maintained, and occasionally designed digital advertisements for southeastsun.com with in their content management system (CMS).
- Collaborated with sales representatives and clients to create advertisement celebrating the local businesses and history for the Boll Weevil Centennial Commemorative Magazine.

Graphic Artist

Aureus International

2015 to 2017

Enterprise, AL

- Scheduled, managed, operated, and maintained the direct-to-garment printer and vinyl decal cutter for T-shirts and other garments.
- Designed graphics for T-shirt application tailored to customer requests.
- Worked with supervisor to research cost-efficient ways to meet client requests while meeting required deadlines.
- Created an Aureus International catalog featuring their primary flight suits, customizable add-ons, and popular sold items.

Graphic Design Secretary

First Baptist Leeds

2010 to 2015

Leeds, AL

- Managed, designed, and edited weekly publications and content to ensure accurate communication.
- Scheduled time with each minister or department head to create vision to design specialized materials for events, sermons, or projects while consistently meeting deadlines.
- Produced in-house printing of graphic material for various projects and developed working relationship with print shops for outsourced print needs.
- Created a needed design request and process to increase productivity and ensure project deadline.